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| Survey participants | 30 | |
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| <u>Approximation of general preferences</u> | | |
| Historic Design - white background | 21 | |
| Preference for Ron Hill | | (17) |
| Preference for Kukri | | (4) |
| New Design - with or without background | 8 | |
| Dislike all | 1 | |
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| <u>Other Observations</u> | | |
| Move supplier logo | 4 | |
| Like Club Name on back | 3 | |
| Dislike Club name on back | 2 | |
| Preference for 'wicking' fabric | 1 | |
| Preference for wider stripes | 1 | |
| Co-ordinate Fonts | 1 | |
| Lack of Pricing Information | 1 | |
| Adopt new design especially for Younger Athletes | 1 | |
| Happy to 'run' two kits: Track / Road & XC | 2 | |
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CONCLUSIONS and OUTCOME are based upon

- . Feedback in the survey
- . Discussions with members
- . Discussions between Dave R and Alf Vickers (Lead Coach at the Track)
- . A meeting of Track Coaches
- . Board discussion at this January's Board Meeting

GENERAL

Many thanks to those who made observations both on line and in discussions
 30 participants represents a very low % of the membership
 No 'track' athletes took part in the on-line survey
 The next batch of Kit is being procured from a new supplier - Ron Hill
 The Design will be the traditional solid stripes on a white background
 The Ron Hill Logo will be at the bottom right of the vest front
 The club name will be printed on the back
 Colour will be correct as the club logo

TRACK

The track coaches will not consider adopting any new kit in either the traditional design or any new design which, as set out in the club rules, remains..'a white vest with blue and jade sash from right shoulder diagonally downwards to the left' This rule was upheld at the 2014 AGM.
 Track coaches require that Juniors wear the 'Zeon' design vests when representing the club in competition. Senior athletes taking part in the Southern Athletics League will wear either vest except in relay events where the 'vphthac team' will need to wear the same vest design.

FOOTNOTE

A lot of work has gone into this process for which we have many members and others to thank. It has gone on too long and at times perhaps been a little misguided but as noted in the preamble to the survey was born out of a general member desire for an updated design, regularised club colours and logo, and a better fabric and fit - a new vest and/or a variation that was suitable for track athletes particularly juniors and sprinters.
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Irrespective of this outcome, the Board fully support all our extremely dedicated Track coaches and young athletes. Young athletes both purely track based and our endurance section have proved over the last few years to be a consistently high achieving and thriving part of the club and the wider athletic community. This is such an important and rewarding part of the club. Track coaches will remain responsible for Junior track athletes kit and whilst the current Zeon kit is not in strict compliance with club rules or necessarily universally preferred, this is the way it is.